

2012 St Louis Classic and Team Central Gymnastics Gateway Honda Dealers Event Title Sponsor Additional Promotions

The optional marketing promotions suggested below will be in effect during the full year of sponsorship if chosen. Please see attached Event Title Sponsor information sheet for a full list of 2012 St Louis Classic Event Title Sponsor Promotions. We are open to your suggestions regarding year-round marketing opportunities for Gateway Honda Dealers.

* **Joint offer from Honda and Team Central Gymnastics offering a personalized Gift Certificate to Gateway Honda Customers and Employees**

Complimentary first gymnastic class at Team Central Gymnastics or
50% Off First Month of classes at Team Central Gymnastics or
50 % Off First Day Camp 8:00 am-5:00 pm at Team Central Gymnastics

* **Facebook special feature on Team Central Gymnastics and Olympiad Gymnastics site highlighting Honda promotions and special events.** We can download info from Honda website or you can send promotion and event updates to feature. Gym locations - Maryland Heights, Chesterfield, Ellisville, Ballwin, St. Peters, Florissant and Festus

* **“Food Drive Gymnastic Open House for Kids” sponsored by Gateway Honda Dealers** held at Team Central Gymnastics. This FREE Event is open to the St Louis community and will be promoted in the local newspapers and on STL today website. Children will receive one hour of gymnastics supervised by certified gymnastic instructors at Team Central Gymnastics when they bring a canned food item to donate to the local Food Pantry. Children will experience our cargo climbing nets and ropes, 40-foot trampoline, and a large selection of incredible gymnastic equipment for boys and girls.

* **“Special Needs Kids Modified Gymnastics Open House” sponsored by Gateway Honda Dealers** held at Team Central Gymnastic Academy - A modified gymnastic and movement special event for children in the community who are physically challenged or developmentally delayed. We also offer a weekly, modified movement and gymnastic class program and field trips in our “Cardinal Power Kids Program” for special needs children. Shriners Hospital, Ranken-Jordan, Giant Steps, Variety Club and many other organizations endorse this unique program. Testimonies are available upon request. *Albert Pujols previously attended this class with his daughter.*

* **“Employee Families Gymnastics Fun Day” sponsored by Gateway Honda Dealers** and held complimentary for your employees and families at Team Central Gymnastics on a date selected by you.

* **Newsletter and Website Promotion to families at Team Central Gymnastics** highlighting Gateway Honda Dealers as our Event Title Sponsor and one-year sponsor of Team Central Gymnastics. This promotion can also include a paragraph about the services that Honda offers to the community. Let us know if there are any Honda special promotions or information we can display to our families throughout the year as you prefer.

* **Gateway Honda Dealers highlight in our staff newsletter that goes to our 7 locations** (120 staff)

We are open to your promotional ideas to promote Gateway Honda Dealers throughout the year