

# **2011 St Louis Classic and Team Central Gymnastics Gateway Honda Dealers Event Title Sponsor Additional Promotions**

*The marketing promotion options listed below will be in effect during the full year of sponsorship. Please see attached Event Title Sponsor information sheet for a full list of 2011 St Louis Classic Event Title Sponsor Promotions. We are open to any changes or suggestions regarding the additional year-round marketing opportunities for Honda listed below.*

\* **Joint offer from Honda and Team Central Gymnastics offering a special Gift Certificate to Honda Customers and Employees.**

Complimentary first gymnastic or cheer class at Team Central Gymnastics or  
50% Off First Month of classes at Team Central Gymnastics or  
50 % Off First Day Camp 8:00 am-5:00 pm at Team Central Gymnastics

\* **“Food Drive Gymnastic Open House for Kids” sponsored by Honda** and held at Team Central Gymnastic Academy. This FREE Event is open to the St Louis community and will be promoted in the local newspapers and on STL today website. Children will receive one hour of gymnastics supervised by certified gymnastic instructors at Team Central Gymnastics when they bring a canned food item to donate to the local Food Pantry. Children will experience our cargo climbing nets and ropes, 40-foot trampoline, and a large selection of incredible gymnastic equipment for boys and girls.

\* **“Special Needs Kids Modified Gymnastics Open House” sponsored by Honda** and held at Team Central Gymnastic Academy - A modified gymnastic and movement special event for children in the community who are physically challenged or developmentally delayed. We also offer a weekly, modified movement and gymnastic class program and field trips in our “Cardinal Power Kids Program” for special needs children. Shriners Hospital, Ranken-Jordan, Giant Steps, Variety Club and many other organizations endorse this unique program. Testimonies are available upon request. *Albert Pujols previously attended this class with his daughter.*

\* **Newsletter to families at Team Central Gymnastics and our 6 sister company locations** at Olympiad Gymnastics announcing Gateway Honda Dealers as Event Title Sponsor of the prestigious 2011 St Louis Classic Gymnastic Meet and one-year sponsor of Team Central Gymnastics. Our locations are in Maryland Heights, Chesterfield, Ellisville, Ballwin, St. Peters, Florissant and Festus.

\* **Expanded Newsletter Promotion to families at Team Central Gymnastics and Ongoing Honda Promotions** highlighting Gateway Honda Dealers as our Event Title Sponsor and one-year sponsor of Team Central Gymnastics. This promotion will include a paragraph about the services that Honda offers to the community. We can offer Honda special promotions and information to our families throughout the year as preferred.

\* **“Honda Family Gymnastics Fun Day” sponsored by Honda** and held complimentary for Honda employees and their families at Team Central Gymnastics on a date selected by Honda.

\* **Honda will be highlighted in our staff newsletter that goes to our 7 locations** (120 staff)

**We are open to any other promotional ideas to promote Honda throughout the year**